





Safe Zone

Ensure you are giving the logo the appropriate spacing to other objects. There should be space the size of "x" between the logo and any other element



Prohibited use of the logo

Do not rotate the logo



Do not skew or warp the logo



Do not change or alter the colors



Do not apply filters

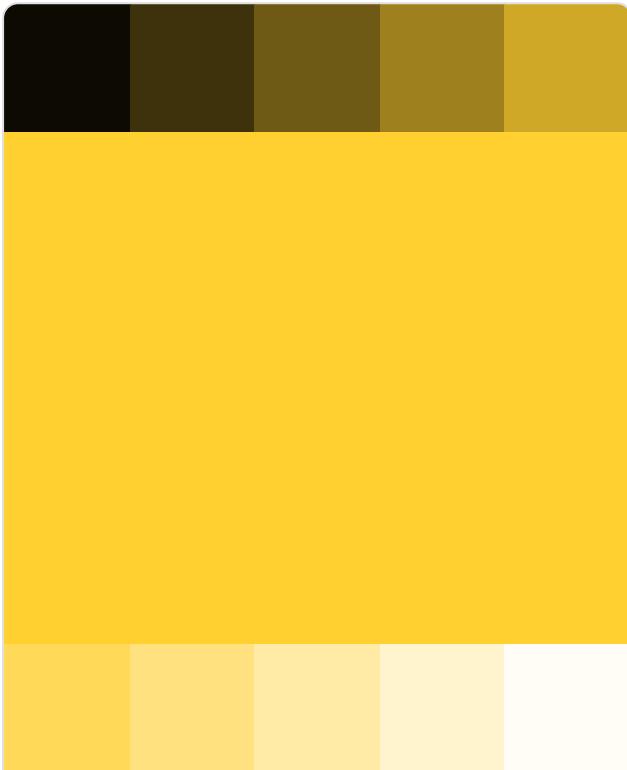


No similar background colors



Colors

Our primary color is Sunglow. It is supported by Vitamin C, Candle Glow, Guilliman Blue, Entan Red, Black Hole,



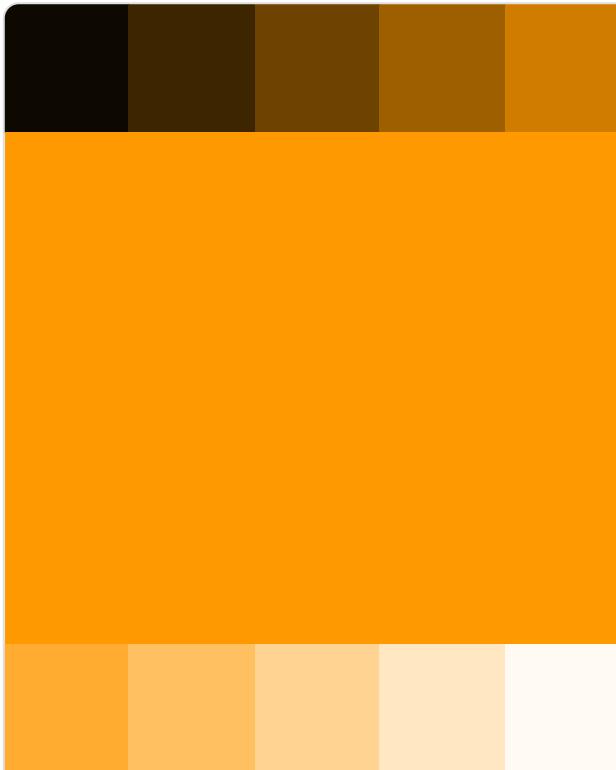
SUNGLOW

#ffd030

RGB 255, 204, 51

CMYK 0, 18, 81, 0

Contrast 1.47 (FAIL)



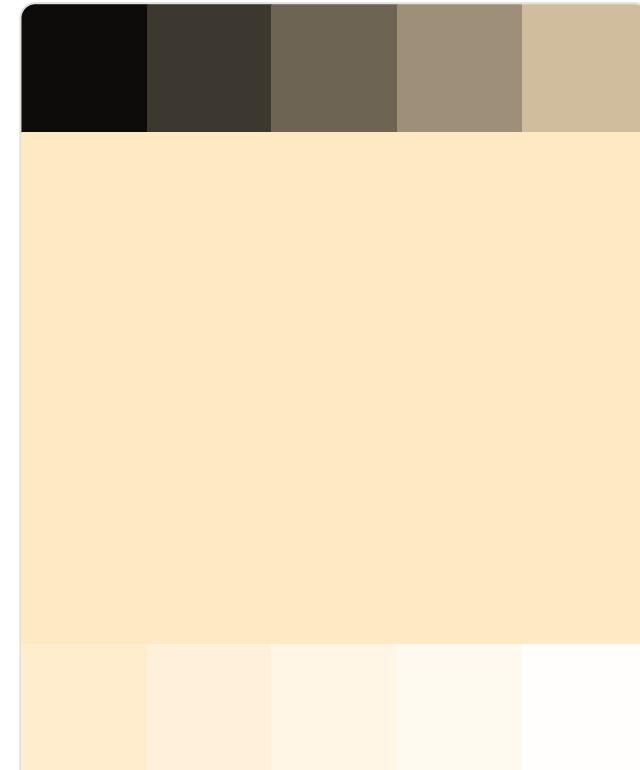
VITAMIN C

#ff9901

RGB 255, 153, 0

CMYK 0, 40, 100, 0

Contrast 2.14 (FAIL)



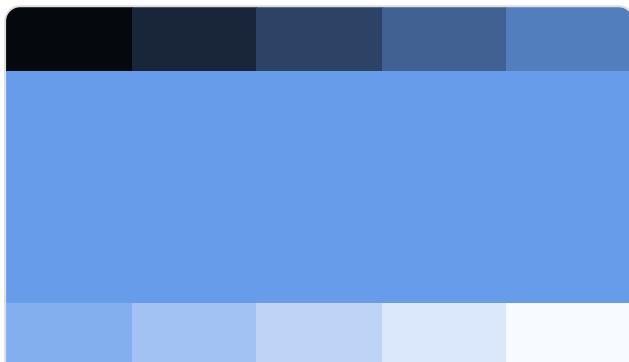
CANDLE GLOW

#ffe9c2

RGB 255, 232, 195

CMYK 0, 9, 24, 0

Contrast 1.19 (FAIL)



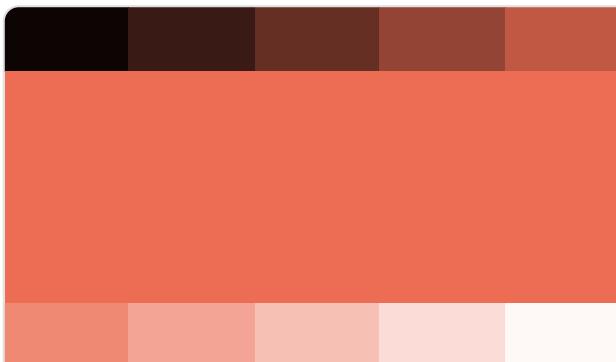
GUILLIMAN BLUE

#679ceb

RGB 100, 149, 237

CMYK 56, 34, 0, 8

Contrast 2.79 (FAIL)



ENTAN RED

#ed6d54

RGB 236, 109, 81

CMYK 0, 54, 65, 7

Contrast 3.04 (AA+)



BLACK HOLE

#010202

RGB 1, 2, 3

CMYK 50, 0, 0, 99

Contrast 20.77 (AAA)

Fonts

Aa

Century Gothic Pro - Bold

Aa Bb Cc Dd Ee Ff

Gg Hh Ii Jj Kk Ll

Mm Nn Oo Pp Qq Rr

Ss Tt Uu Vv Ww Xx

Yy Zz

Aa

Nicky Laatz - Summer Loving Regular

Aa Bb Cc Dd Ee Ff

Gg Hh Ii Jj Kk Ll

Mm Nn Oo Pp Qq Rr

Ss Tt Uu Vv Ww Xx

Yy Zz

Aa

Roboto Regular

Aa Bb Cc Dd Ee Ff

Gg Hh Ii Jj Kk Ll

Mm Nn Oo Pp Qq Rr

Ss Tt Uu Vv Ww Xx

Yy Zz

Typographic Scale

Our typographic scale is built on the Major third ratio, which has a scale factor of 1.250. It ensures our text will look harmonious and avoids scenarios where it's hard to tell our headings apart.

h1 3.05em (48.828px)

Lorem ipsum

h2 2.44em (39.063px)

Lorem ipsum dolor

h3 1.95em (31.25px)

Lorem ipsum dolor sit amet

h4 1.56em (25px)

Lorem ipsum dolor sit amet, consectetur adipiscing

h5 1.25em (20px)

Lorem ipsum dolor sit amet, consectetur adipiscing

Body text 1em (16px)

Lorem ipsum dolor sit amet, consectetur adipiscing

Caption text 0.8em (12.8px)

Lorem ipsum dolor sit amet, consectetur adipiscing

Small print 0.64em (10.24px)

Lorem ipsum dolor sit amet, consectetur adipiscing